

# ABDIEL ROJAS

Graphic Designer  
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## ABOUT ME

My name is Abdiel Rojas, and I am a graphic designer based in Massachusetts. My passion lies in UI/UX Design and Brand Design. I chose to become a designer because design is present everywhere around us. Out of all the different forms of design, my favorite is UI/UX design because it helps me stay organized and efficiently synthesize information.

## EXPERIENCE

### Lead2pipeline - Remote

Freelance Graphic Designer,  
October 2021 - Present

Assisted in creating social posts and in Canva.  
Used After Effects and Premiere Pro to edit video clips for marketing team.

### Mindcurrent - Remote

Freelance Graphic Designer,  
October 2021 - December 2022

Assisted in editing small videos for marketing team.  
Assisted in maintaining blog posts on company site.

### University of Massachusetts, Lowell, MA

Print Marketing Intern,  
Spring 2021

Creating posters, flyers, and other materials with attractive, compelling designs for the Career & Coop Center.

## EDUCATION

### University of Massachusetts, Lowell, MA

BFA Graphic Design, 2021

### Northern Essex Community College, Haverhill, MA

AGS Arts, 2015

Courses taken include: graphic design, typography, web & app design, motion graphics, and photography.

## SKILLS

Adobe CC: Indesign, Photoshop, Illustrator, XD, Acrobat, After Effects. Figma, Wordpress, Elementor, Photography, HTML & CSS, Typography, Typesetting, Sketching, Wireframing, Google Drive, One drive, Slack.

## TRAITS

Self confident, Driven, Analytical, Creative, Flexible, Independent, Active learner, Problem solver.